



NÉHÉMIE DIAS

Art Director and Brand / Motion Designer

EXPERIENCES

SENIOR DIGITAL DESIGNER | ROGER DUBUIS

Developping and art directing digital concepts. Creating motion design videos for watch launches and promotional content (in-store, web, social, partners...).

May 2024 — now | Geneva, Switzerland

MOTION AND VISUAL DESIGNER | PROTON

Defining visual guidelines for video and motion identities. Creating animated content for advertisements, social media, web, product interfaces, etc...

August 2022 — April 2024 | Geneva, Switzerland

ART DIRECTOR | ADIDAS DIGITAL SPORT (EX RUNTASTIC)

Leading rebranding projects. Defining visual styles for marketing campaigns (e.g., United Nations x Run Wild), creating visual guidelines for the Design team.

January 2020 — July 2022 | Linz, Austria and remotely since February 2021

BRAND DESIGNER | ADIDAS DIGITAL SPORT (EX RUNTASTIC)

Designing for marketing campaigns (Run For the Oceans, NASA x Space Race...), advertisements, social media. Rebranding adidas x Runtastic.

September 2017 — December 2019 | Linz, Austria

MOTION DESIGNER | ORAWA-PROD

Clients : FNC Emmanuel Macron Speech, Universal Music. Designing the digital campaign of the movie 'Et Je Choisis de Vivre' (web, crowd funding, mail)

September 2016 — June 2017 | Valence, France

MOTION DESIGNER | FREELANCE AND PARTNERSHIPS

Clients : City of Marseille CES, Cité School of Luc Besson, IMT Sorbonne of Paris, Jeu de Paume Museum of Paris, Sacred Art Festival of Douai.

2015 | Paris, Marseille, Lille and Douai in France

MOTION DESIGNER AND ILLUSTRATOR | SQUARE GARDEN

Clients : Decathlon, Auchan, Saint-Gobain, Leroy Merlin, I-CAD Ministry.

July 2014 — January 2015 | Internship in Lille, France

EDUCATION

MASTER II DEGREE, 'ART DIRECTOR IN CREATION AND DIGITAL DESIGN'

With highest honour, including 2 years of specialization in Motion Design.

Master thesis 'Communication of Christianity at the digital era', A5 book of 135 pages.

2011 — 2016 | e-artsup Lille and Paris, France. The School of Creative Passion

BACCALAURÉAT, SCIENCE MAJOR

With highest honour. French secondary school diploma.

2008 — 2011 | Albert Châtelet high school of Douai, France

CONTACT

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LANGUAGES

FRENCH

Mother tongue

ENGLISH

Fluent — C2 level

GERMAN

Intermediate — B1 / B2 level

SPANISH

Elementary — A2 level

SKILLS

Art Direction

Motion design (2D / 3D)

Branding and Visual identity

Video Editing and VFX

Graphic Design (Print / Web)

Illustration and Drawing

Story-boarding

Web Design

Web animation (SVG, Lottie, Rive...)

Web Development (HTML/CSS/JS)

Music Production

AWARDS

PORTFOLIO

Awwwards Honors - 12/06/2020

Orpetron Appreciation - 25/10/2021

WITH ADIDAS

Shorty Award - Audience Honor in

Brand Redesign - 03/05/2020

Shorty Award - Finalist, Run for

the Oceans campaign - 15/11/2019

USED SOFTWARES

Photoshop

Illustrator

In Design

Lightroom

After Effects

Premiere Pro

Spline 3D

Figma

PORTFOLIO

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HOBBIES



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